



While we're known for our innovation, some things don't change at Zookbinders.

Like you, we apply the most rigorous standards of excellence to everything we do.

Zookbinders continues to be an industry leader in innovation with their

PhotoBook and Reflectionz cover. Select from a number of album choices to

display your beautiful photos of your landmark event with the confidence that

Zookbinders will pay close attention to every detail. It's a combination that is pure

Zookbinders — Crafted to a Higher Standard.

# More style. Greater efficiency. Increased sales:

Driven by your input, Zookbinders has been hard at work expanding your creative options and improving efficiency.

### 9x9 PhotoBook and 9x12 PhotoBook

The 9x9 is both style and budget-conscious

## **Metallic Paper** for Zook Books

We now offer Metallic Paper for our award-winning Zook Book®.



### **Matted Album Reflectionz Covers**

Expanding on the classic appeal of the Matted Album, you can now add a Reflectionz™ cover.

**PhotoBook Cover Options** 



and serves as a great primary album. Or, consider using the 9x12, a larger sized vertical PhotoBook. Templates are available to make your PhotoBook a guest/sign-in book for both sizes.



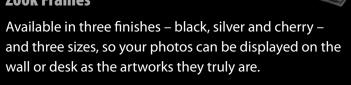
### **Horizontal PhotoBooks and Zook Books**

We've added a new dimension to PhotoBooks and Zook Books with horizontal formats that add even more to your customer offerings.



Now you have two design options: the wraparound version or a replica of a leather album cover in the PhotoBook style.







### www.zookbinders.com • 800.810.5745



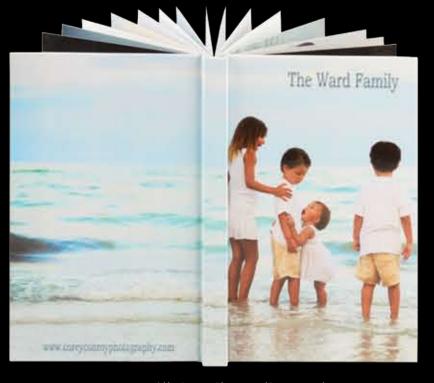


Downloadable templates ensure accuracy of cover design.

The highest quality lay-flat photo book in our industry. Perfect for sharing memories of special events, The PhotoBook by Zookbinders® comes in a variety of sizes with a down-to-earth price.

### Two PhotoBook Cover Options.

- Design your own wraparound cover.
- Use one-click cloning to replicate the look of a leather album.

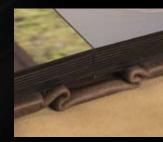


Add excitement with an eye-catching wraparound cover.



# The Zook Book. When you want the big picture.

This award-winning all-panorama album is the ultimate in digital story-telling. Photos are mounted with a slight  $\frac{1}{16}$  gap in the center for a seamless presentation.



The album lies flat when the book is open.



All Zook Books have rounded corners and gilded edges.







All photos are hand mounted to your specifications.



Service

Frame

Since most of our digital albums are square, we created a product line that allows us to frame your favorite full-page panorama layouts. All frames include the printing of the photos and complete assembly. Frames are delivered ready for display on their wall or desks.

12x24 Wall Frame









Leather. Luxury and variety to suit any taste.

Quality covering for your custom-made albums are made of the finest leathers available anywhere.

### Distressed Leather

Luxurious top-grain leather with a two-tone, burnished appearance.

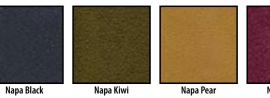






### **Napa Leather**

A softer leather with a "warm and fuzzy" feel.





**Glove Leather** 

Soft, supple leather with a smooth appearance.













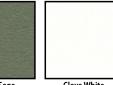












Standard Leather

Genuine leather with a "pebble" texture.















Please note, the colors shown here are for general selection purposes only. Actual colors may vary. Please call Customer Service for color sample swatches Leathers

### **Metallic Paper**

and Reflectionz Covers

**Metallic Paper** 

Photos with a glow from within.

The metallic appearance creates images with exceptional visual interest and depth which appeals to customers seeking a unique look. Printing on metallic paper delivers rich, vibrant color and flattering flesh tones you'll love. Metallic prints have a lacquered finish for added protection to resist fingerprints.



### **Reflectionz Covers**

Make it shine.

Available for Zook Books and Matted Albums.

Create a striking full-cover image with a soft and supple Glove Black Leather spine and back.

### **Photo Acknowledgements:**

Mark Garber Photography, Springboro, OH

- 2005 Zook Award Winner, 1st Place Winner
- 2008 Zook Award Winner, Overall Winning Design, 1st Place Winner

Arising Images, Inc., Sterling Heights, MI

A Smile Like Yours Photography, Lacey, WA

- 2005 Zook Award Winner, 1st Place Winner

Allen Jones Photography, Louisville, KY

Clinton James Photography, Bellingham, WA

Corey Conroy Photography, Palm Harbor, FL

Creative Island Visions, Kihei, HI

Through A Lens Photography, Bunker Hill, IL

J Garner Photography, Seattle, WA

JBS Photography, Medford, NJ

Kamran Zohoori Photography, San Jose, CA

- Layout Design by ZOHO, San Jose, CA

McAdoo Photo Artistry, Benton, AR

- 2008 Zook Award Winner, Best Wedding (Engagement) Design, 2nd Place

Mulberry Photo, Truckee, CA

Nordmann Photography, St. Louis, MO

Photographic Design, Highland Park, IL

Photographer's Gallery, Washington DC

- Layout Design by ZOHO, San Jose, CA

Photographic View, Chicago, IL

PJ Photography, Northbrook, IL

Shelli Kay Studio, Abilene, TX

Shoot The Moon Photography, Mequon, WI

Wedding Stories, Houston, TX

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